



HANDELSREPRÆSENTATIONEN  
FOR DEN RUSSISKE FØDERATION  
I KONGERIGET DANMARK



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## INVITATION Seminar on

### “Denmark and Russia: building bridges across business and culture”

Russian Trade Representation in Denmark in collaboration with AIS Sprog and Russian Centre for Science and Culture is pleased to invite you to the Seminar **Denmark and Russia: building bridges across business and culture**.

During the event you will get an update on the current state of Danish-Russian economic relations, learn from the Danish experts on how to operate in the Russian market, as well as get an insight into Russian cultural patterns that shape its business climate.

**Date/Time:** February 12, 2019, 09:00-12:30 a.m.

**Location:** Russian Trade Representation in Denmark, Vigerslev Alle 161, 2500, Valby

**Language:** English

Programme:

9.00	Registration, coffee
9.30	Welcome and opening remarks, by <i>Sergei Filimonov, Acting Trade Representative of Russia in Denmark</i>
9.40	Russia and Denmark: sustainable partnership for economic growth, by <i>Anton Okorokov, Russian Trade Representation in Denmark</i>
10.00	DoYourBusinessInRussia@butHow? by <i>Leif Midtgaard Pedersen, CEO, ICT Logistics A/S</i>
10.20	<i>Presentation by Thomas Salicath, partner of DLA Piper</i>
10.40	The role of cultural-humanitarian cooperation in the development of relations between Denmark and Russia, by <i>prof. Artem Markaryan, Director, Russian Centre for Science and Culture</i>
11.00	Typical Danish cultural traits and values based on Richard R. Gesteland's cultural patterns, by <i>Finn Steffens, Director, AIS Sprog</i>
11.20	Russian business culture, by <i>Ljudmila Hardonk, Interpreter and Language Instructor, AIS Sprog</i>
11.40	Closing remarks
12.00 -12.30	Networking, coffee, snacks

The event is **free of charge**, required registration no later than February 8, 2019 stating name, title and company to [rustrade@teliamail.dk](mailto:rustrade@teliamail.dk)